



**LABORATOIRES
BEWELL**

organic & vegan
cosmetics artisan laboratory



General catalogue



CosmEthic laboratory

the perfect balance between science and nature

Laboratoires BeWell was founded in 2007 in San Marino, it is an artisanal cosmetic laboratory specialized in natural, organic and vegan formulations for professional beauty and resale. Our lines fully cover face and body treatment needs, with their wide range of technical protocols and wellness rituals. We train and support customers both at our academy and at the beauty centers that request it. The BeWell Green cosmetic lines are present in the best spas and wellness centers in Italy and Europe.

SUSTAINABILITY

CERTIFICATIONS, GREEN SOUL, PACKAGING

We carefully select packaging with low environmental impact, sustainable and increasingly green. Our lines have AIAB certification which regulates organic cosmetics and VeganOk certification which ensures the absence of ingredients of animal origin. Our green formulas contain innovative and high-performance active ingredients, at their purest state.

We do not use GMOs, petrolatum, paraffins, parabens and any other unwanted substances.

SCIENTIFIC BASIS

COSMETIC EFFECTIVENESS WITH A GREEN FORMULA

Our cosmetologist, Dr. Federica Giuzio, is a pharmacist and a cosmetic surgeon, as well the scientific responsible for all references. Cosmetological effectiveness is the starting point of all our formulas. In addition to phytoextracts, marine actives and natural actives, our formulas leave plenty of room for patents and high-performance molecules, to offer effectiveness while respecting your skin natural physiology. Our intent is to create a perfect union between science and nature.

EXCLUSIVE LINE

DIFFERENTIATE YOURSELF AND OFFER EXCLUSIVE PROTOCOLS

We create unique cosmetic lines, not widespread ones. We are suppliers for Spas and wellness centers who share our philosophy, who want to differentiate themselves and offer refined and high quality products. For our company, direct contact with customers is fundamental, in fact we make use of very few trusted collaborators. This allows us to offer continuity, punctuality and clear and direct communication with our clients. Our advertising is our customers spreading the voice to others.

Our green soul



Body Thalassotherapy

Beauty comes from the sea



BEWELL GREEN
THALASSA

- **The method**

Through the use of salt, mud and algae, the basal metabolism and the drainage of interstitial fluids are stimulated. The sessions take place in total relax and the results are visible from the first applications. The protocols and treatment sequences have been developed by an aesthetic medical team to offer maximum results.

- **Why does it work?**

Sea water has a composition very similar to that of our blood plasma and contains vitamins, minerals and trace elements in very similar proportions. This is the reason why the biological response to marine actives is almost immediate. Thalassotherapy rebalances metabolic functions, promoting the elimination of interstitial fluids and extra pounds. Improves circulation, gives tone and brightness to the tissue.

- **Medical aesthetic benefits**

There are many scientific studies that confirm that the greatest free medicine is the sea: it improves anemic states, gynecological diseases, hypothyroidism, depressive states and mood. Sea water inhalations cure respiratory allergies, sinusitis, asthma. Thalassotherapy provides benefits in cases of arthrosis, osteoporosis, rheumatism, psoriasis, eczema, dermatitis, seborrhic acne.

- **Supply chain and processing of assets**

The Bewell Green protocols are based on the use of a vast range of marine raw materials from the unpolluted waters of the seas of Brittany, including algae, salt and sea water. Algae are used in various forms such as leaves, micronized and concentrated, they are the fundamental element of these protocols. The harvesting of the algae takes place within just 24 hours of their extraction, in order to preserve their purity and beneficial properties intact. The micronized algae are transformed into very fine and light powders, which can effectively penetrate through the pores of the skin, thanks to an innovative cold microexplosion process. Thanks to these timing and processing methods we bring the true scent of the sea inside the beauty centers, offering a unique and revitalizing sensorial experience for anyone who undergoes it.

- **Support, training**

The BeWell Green work protocols are simple and intuitive, guiding the execution of the treatment step by step in a clear and precise way. In addition to the protocols, marketing tools are available to immediately start offering and selling treatments. The planning protocols are a guide based on the major imperfections, which illustrates the ideal sequence of treatments to offer the best results.

Cosmetic excellence

sea water, cradle of life

Sea water as natural medicine: the beneficial effects of the sea on health were already known in ancient Greece. Greeks, 2500 years ago, used sea water to treat eczema, arthritis, asthma and back pain. Hippocrates discovered that sea water helps heal wounds, prevent infections and relieve pain. Sea water is immediately recognized by our body as it has a similar formula to our blood, it is written in our DNA. In fact, life (primordial soup) originated from her. It contains numerous beneficial micro and macro elements (iodine, calcium, magnesium, sodium, silicon, etc.), minerals and catalysts that improve the functioning of the metabolism.

DRIED SEAWATER

Not only a cosmetic, but a pure product, collected from nature, capable of offering support and enhancing all work protocols. It is known that when we are in contact with sea water everything improves: acne, cellulite, impure skin, mood. Having this freeze-dried product in the cabin means giving well-being and beauty all year round in a natural way. It is obtained by eliminating the liquid part from sea water with a device called spray dry. The very fine powder obtained is a concentrate of minerals, vitamins and trace elements very similar to the composition of our blood plasma. It is the center of thalassotherapy and makes the protocols active immediately after its application. It creates heat by dilating the pores thus promoting osmotic exchange.



It is diluted in water and sprayed like thermal water on the face, body and hair.



It is added to foot baths for a healing and disinfectant effect, especially in case of fissures.



It is used to prepare osmotic bandages, to facilitate the drainage of interstitial fluids.



It is added to the preparation of muds and masks to enhance their effect.



It dissolves in the tub water for a relaxing and mineralizing balneotherapy. Ideal in case of psoriasis.



Spray on dry skin for a natural mineralizing peel.



The Guérande saltmashes

precious, raw actives

The search for precious raw actives and their use in professional protocols led us to a small village in Brittany. Guérande is located in the Loire, a north-western region of France, and is known by the name of "white village" in reference to its thousand-year-old saltmashes dating back to the 3rd century. The area has a bay rich in sediments which occupy more than 2000 hectares of land and which extend across 9 municipalities. In this uncontaminated place the salt, silt and mother liquor are still collected by hand or with wooden shovels, preserving the historical figure of the '*paludier*'. For centuries the inhabitants of the area have been going to the edges of the saltmashes to benefit from its sediments.

SALTMASHES NATURAL MUD

The mud from Guérande saltmashes is rich in essential minerals and trace elements, which determine its beneficial properties. Depending on the temperature at which it is used, this mud can have different characteristics for the skin and body, becoming an indispensable product in the cabin. Improves periarthritic, osteoarticular, post-operative pain; applied to inflamed acne it causes the skin to normalize in a very short time; on the body, applied warm, detoxifies and reshapes the silhouette. It improves edema and water retention thanks to its high mineral content, such as magnesium and potassium. Its low iodine content makes it suitable for hyperthyroid subjects.



GREY SALT BODY SCRUB

The salt produced in Guérande saltmashes is known for its high concentration of minerals and trace elements, particularly magnesium. This makes it a precious and fundamental ingredient in thalassa protocols. Thanks to its exfoliating properties, it removes dead cells and impurities from the skin, improves blood circulation and makes the skin soft and silky. The BeWell Green gray salt scrub is enriched with Thali-source, an hydrating marine active. It offers a complete treatment experience, improves hydration and allows the active ingredients applied after it to act in depth. Thanks to its gel texture and rounded grains of salt, this exfoliant is gentle on the skin and does not cause irritation, guaranteeing visible results and an overall feeling of well-being.



THE 3 FUNDAMENTAL PROTOCOLS OF THE THALASSA METHOD

- Thalassa giant kelp protocol

This protocol, for over 17 years, is the most effective one you can find in the professional aesthetics panorama. The results fully satisfy those who want to treat blemishes such as: cellulite, venous and lymphatic stasis, edema, fat, retention, slowed metabolism. It is also effective in cases of constipation, menopause, periods of fatigue and psychophysical stress. This protocol represents excellence in terms of completeness, since it not only makes use of micronized and concentrated serums, but also includes bandaging with the giant seaweed leaf, which acts as an effective natural lymphatic drainage. The results are evident from the first session.

REFERENCES THALASSA GIANT KELP

- Grey salt body scrub 1 Kg
- 3 algae body pack 1 kg
- Giant brown kelp 800 gr
- Concentrated seaweed serum 500 ml
- Dried seawater 500 gr
- Decongestant complex 30 ml
- Brown algae body gel 500 ml
- Legs relief icy gel 500 ml

1



- Salt and mud zero iodine protocol

This protocol stands out for its versatility and covers a wide range of problems ranging from water retention to edema, from osteoarticular pain to the accumulation of fat and psoriasis. It is effective in treating inflammation and is also indicated for hyperthyroid subjects. The flexibility of this protocol is manifested through different ways of use. Applied hot, it has reducing, draining and decontracting properties. Used at room temperature it has an excellent firming and anti-edema action, as well used can be used as a detoxifying face mask.

2



REFERENCES SALT AND MUD

- Gray salt body scrub 1 Kg
- Saltmashes natural mud 1.5 kg
- Dried seawater 500 gr
- Decongestant complex 30 ml
- Wakamé extract 500 ml
- Redensifying body cream 500 ml

- Spirulina regenerating, firming protocol

Spirulina algae, rich in vitamins and nutrients, is a real health elixir for the skin and promotes cell regeneration. This protocol is essential for treating tissue laxity, mature skin, loss of tone and luminosity. It is particularly suitable during seasonal changes, during which the skin may show signs of fatigue and stress. Spirulina finds its natural habitat in lakes characterized by alkaline waters, rich in sodium bicarbonate. Thanks to its composition, this micro algae is a precious source of aminoacids and essential fat acids and provides complete nourishment for the skin.

SPIRULINA REFERENCES

- Grey salt body scrub 1 Kg
- Spirulina body pack 1 kg
- Dried seawater 500 gr
- Tonifying complex 30 ml
- Wakamé extract 500 ml
- Redensifying body cream 500 ml

3



THE 3 SPECIALIST PROTOCOLS OF THE THALASSA METHOD

- Arctic heavy legs protocol

The Arctic Protocol for tired and heavy legs is a treatment that combines natural and concentrated ingredients to relieve symptoms of fatigue and heaviness in the legs. The active ingredients contained in the products have beneficial properties on circulation, reduce edema and inflammation, have strengthening and protective properties on the capillaries. The arctic compress, based on Siberian sea buckthorn, sargassum seaweed and vitamin C, is a unique product of its kind and can be used both on the face and on the body in all cases of chapped, thinned, stressed skin, rosacea and capillary fragility. It also strengthens the skin's natural protective barrier, nourishing it deeply and regenerating it on the surface.

ARCTIC HEAVY LEGS REFERENCES

- Grey salt body scrub 1 Kg
- Dried seawater 500 gr
- Decongestant complex 30 ml
- Arctic face and body pack 200 ml
- Rolls of gauze bandages 10 pcs.
- Leg relief icy gel 500 ml



- Draining salting protocol

The salting protocol is indicated in cases of strong water retention, accompanied by edematous cellulite, swollen ankles and knees. Thanks to the properties of the Himalayan fossil salt and the marine active ingredients contained in the concentrated seaweed serum, it allows you to obtain clearly visible results from the first treatment.

The protocol is completed by an osmotic bandage based on dried seawater and decongestant essential oils. Thanks to the concentration of marine minerals and trace elements, the salting protocol stimulates lymphatic drainage and allows the body to assimilate essential minerals.



DRAINING SALTING REFERENCES

- Dried seawater 500 gr
- Decongestant complex 30 ml
- Himalayan pure salt 1 kg
- Concentrated seaweed serum 500 ml
- Rolls of gauze bandages 10 pcs.
- Brown algae body gel 500 ml

- Cocoa and slimming cast protocol

The cocoa and slimming cast protocol is indicated in cases of pronounced abdomen, fat deposits, culotte de cheval and cellulite. Thanks to the synergy between theobroma cocoa, chili pepper, magnesium and açerola it allows you to reactivate and improve the microcirculation. It is a targeted and complete protocol, composed of two main steps: a hot lipolytic pack is applied and left on on localized blemishes and fat. Then, a thermal cast is performed. This double step allows you to work on blemishes and obtain results from the first sessions, especially in the most difficult points such as the abdomen and hips.

COCOA AND SLIMMING CAST REFERENCES

- Grey salt body scrub 1 Kg
- Cocoa and chili body pack 1 kg
- Dried seawater 500 gr
- Decongestant complex 30 ml
- Concentrated seaweed serum 500 ml
- Slimming cast 1,5 Kg
- Brown algae body gel 500 ml



Cast Therapy

professional protocols and insights

Cast therapy is a professional aesthetic treatment aimed at redefining body through a combination of reshaping, reducing and toning actions. It is performed using a compound based on mineral salts and silica powders which, once mixed with water and applied to the area to be treated, solidifies, forming a cast that retains and accumulates body heat. The heat thus retained is gradually released, allowing optimal conveyance of the actives. During the protocol, special cotton shorts, gauze and sleeves soaked in draining and lipolytic marine extracts are used. Visible and tangible results can be noticed from the first session. It is a localized treatment that focuses on specific areas such as hips, arms, legs, buttocks and abdomen but can also be used on the face, in order to redefine its shape and improve the texture of the skin.

SLIMMING CAST

Ideal protocol for reshaping cast therapy of thighs, abdomen, arms and critical points. Based on draining and reducing extracts, essential oils and concentrated seaweed serum. During the application, the cast accumulates body heat and releases it later, conveying the actives deep into the skin.



REFERENCES

- Slimming cast 1,5 Kg
- Dried seawater 500 gr
- Seaweed serum 500 ml
- Grey salt body scrub 1 Kg
- Decongestant complex 30ml
- Brown algae body gel 500 ml
- Gauze 50*50 1 Kg

DECONGESTANT CAST

Ideal protocol for cast therapy treatments in case of tired, heavy legs, subject to edema or poor circulation. The hot-cold effect firm the tissue and makes this protocol effective for critical points such as the inner arms, inner thighs and abdomen.



REFERENCES

- Mint body cast 1,5 Kg
- Dried seawater 500 gr
- Seaweed serum 500 ml
- Grey salt body scrub 1 Kg
- Decongestant complex 30ml
- Brown algae body gel 500 ml
- Gauze 50*50 1 Kg

FIRMING CAST

Ideal protocol for firming the tissue on the thighs, abdomen, arms and critical points. Based on spirulina and vitamin complexes, concentrated sea water extracts, osmotic sea water powder and redensifying cream. This alginate cast does not require gauze or shorts.



REFERENCES

- Grey salt body scrub 1 Kg
- Spirulina peel-off 500 gr
- Wakamè extract 500 ml
- Dried seawater 500 gr
- Redensifying body cream 500ml
- Tonifying complex 30 ml



BeWell Green FaceCare

professional protocols dedicated to the face

The BeWell Green professional facial line allows you to treat all blemishes in a targeted and effective way. The formulations, totally natural, organic and vegan, are rich in algal extracts, hyaluronic acid, shea butter, organic sunflower oil, organic aloe vera, marine vitamin complexes, botanical phytoextracts and vegetable hydrolates. For the treatment of skin prone to acne, blemishes, discolouration, enlarged pores and superficial wrinkles, alpha hydroxy acids, mandelic acids, disinfectant extracts and specific vitamins are used within the formulas. Specific serums, masks and creams with highly performing molecules have been developed for the treatment of skin prone to wrinkles, tissue laxity and couperose. The natural, organic formulations rich in aloe and soothing ingredients make the products suitable even for the most reactive, delicate and sensitive skin.

WHY DOES IT WORK? The sea water has a formula very similar to our blood plasma, it contains vitamins, minerals and trace elements in very similar proportions. This is the reason why the biological response to marine actives is almost immediate.

THE METHOD The BeWell Green facial line allows you to bring the hydrolipidic film to an optimal balance, eliminate toxins and hydrate the skin deeply, making the skin extremely receptive to the active ingredients contained in the masks, serums and specific creams.

Main ACTIVES



SEA FENNEL OIL

- rich in essential fatty acids and vitamin C



ORGANIC ALOE VERA

- with a soothing, regenerating, protective and restructuring action



ORGANIC SUNFLOWER OIL

- antioxidant, soothing, strengthens the protective barrier



VITAMIN MARINE PHYTOCOMPLEXES

- they recharge the skin with essential fatty acids and vitamins



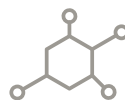
HYALURONIC ACID

- hydrates deeply giving the skin a young and toned appearance



ALPHA HYDROXY ACIDS, MANDELICS

- they exfoliate and renew the skin delicately



PATENTS AND PERFORMING MOLECULES

- our formulations are rich in latest generation active ingredients



VEGETABLE HYDROLATES

- with high vitamin power, regenerating and restorative

BEWELL GREEN FACE CARE REFERENCES

- Gentle cleansing suitable for all skin types

Cleansing milk



Cleansing milk rich in soothing and regenerating substances, suitable for even the most delicate and sensitive skins. Its organic and vegan formulation contains trace elements and marine phytocomplexes, water and sea fennel oil, aloe vera, soybean and sunflower oil, lactic acid and citric acid.

Tonic lotion



Softening tonic lotion rich in soothing and regenerating substances. Its organic and vegan formulation contains trace elements and marine phytocomplexes, sea fennel oil, aloe vera, citric acid and sodium PCA. It is used after cleansing milk, as soothing water or with Oxygen.

- Exfoliate and illuminate the complexion

Exfoliating cream



Thanks to its velvety texture it is also suitable for the most delicate skin. Micronized hazelnut shells and rice powder exfoliate and free the skin from impurities. Work on the face and leave on for a few minutes to take advantage of the soothing activity of organic aloe vera and witch hazel.

Fruit enzyme peeling



Papaya and pineapple enzyme peeling eliminates skin impurities, exfoliates dead cells and accelerates the cell renewal process. Rice starch mattifies and the skin will be re-oxygenated and micro wrinkles will be minimised. It is used on the face, neck, décolleté, breasts and body.

- AHA line specific for dark spots, wrinkles, acne: micellar and peeling masks

Micellar water



Micellar water formulated with protective and soothing substances. Its organic and vegan formulation contains mandelic acid, alphanhydroxy acids (papain, bromelain), sodium PCA, chamomile extract. It prepares the skin for the application of mandelic by protecting and hydrating it deeply.

Mandelic peeling masks



They remove sebum and dead cells with a delicate enzymatic action. Hibiscus extract improves the structure and hydration of the skin by regulating sebum production and giving brightness to the face. Available in two versions: one for acne-prone and impure skin, the other for skin with blemishes and discolouration.

- AHA line specific for dark spots, wrinkles, acne: serums and creams

Mandelic and mallow serum



The peeling serum with 10% mandelic acid is an ideal product for skin affected by wrinkles, acne, blemishes or enlarged pores. It provides a delicate and progressive peeling and can be used all year round as it is not photosensitizing. Organic mallow water refreshes and decongests.

Rosemary mandelic cream

Ideal for impure skin, based on green tea, burdock, birch, rosemary, St. John's wort, vitamin H, mandelic acid.

Red grape kojic acid cream

Ideal for blemishes, discolouration or skin prone to rosacea. It contains vitamin E and red grape vegetable oils.

BEWELL GREEN REFERENCES MAKE YOU CARE

- Regenerating serum and cream

Regenerating serum



Face serum suitable for sensitive and reactive mature skin. It protects from external aggressions and deeply hydrates. Its organic and vegan formulation contains trace elements and marine phytochemicals, hyaluronic acid, sodium PCA, vitamin E, vegetable glycerin.

Regenerating cream



Face cream suitable for sensitive and reactive skin. It protects from external aggressions and deeply hydrates. Its organic and vegan formulation contains trace elements and marine phytochemicals, hyaluronic acid, sodium PCA, citric acid, vitamin E, shea butter.

- Intensive anti-aging references based on peptides

Peptides face serum



Ideal booster serum for mature, less elastic and dull skin. It contains hexapeptides, saffron, hyaluronic acid, goji extract, aloe juice, glycerin and biodynamic Sangiovese wine. It acts on blemishes, wrinkles and expression lines, making the skin luminous and compact.

Peptides and Q10 eye contour



Intensive treatment to improve the eye contour area. It contains saffron, hyaluronic acid, jojoba oil, aloe. Microalgae and phytoplankton drain and lighten dark circles. Botox-like hexapeptides in synergy with phytoextracts illuminate and give a relaxed appearance.

- Peel-off and ready to use mask

Peptides face cream



Intensive treatment based on phytoextracts and botox-like molecules such as chain hexapeptides¹⁹. It contains saffron, microalgae, mullein, hyaluronic acid, shea butter, coconut oil, jojoba oil, biodynamic Sangiovese wine.

Peel-off and ready-to-use masks specific for every blemish



The Bewell Green facial line includes 5 specific types of peel-off masks: - hymantalia and vit.C - mulberry and grape seeds - spirulina maxima - marine complexes - sweet orange acèrola. The line is completed with two types of ready-to-use masks: regenerating and illuminating.

- Precious allies for face and body

Arctic face and body pack



Very fine powder to be rehydrated and applied on the face. It contains durvillea algae, sea buckthorn, sargassum, sunflower oil. Its use is recommended in all cases of stressed, red and chapped skin. It is applied as a decongestant face pack after periodic facial cleansing.

Wakamè extract



Pure vegetable oil without added colorants and perfume. Its use is recommended in case of dry, chapped skin, subject to dermatitis or psoriasis. It contains macadamia oil, wakamè extract, vitamin E and soybean oil. It is used both for facial massages and for the oily phase of cleansing.

PROFESSIONAL FACIAL PROTOCOLS



PURIFYING

impure skin, enlarged pores, dull skin

Protocol indicated for acne-prone, impure skin, with dilated pores and a dull complexion. Ideal for those in contact with impurities and on the skin of smokers. The combined action of alphahydroxy acids, vitamin complexes, fruit acids and himantalia macroalgae makes it a treatment with clearly visible results from the first session.



WHITENING

skin with dark spots

Protocol indicated for skin subject to blemishes and discolouration. The combined action of alpha hydroxy acids, mandelic acid, vitamin C, mulberry phytoextracts, red vine and kojic acid allows a visible attenuation of skin blemishes and counteracts their reappearance.



SENSITIVE

sensitive skin

Protocol indicated on sensitive, red, reactive skin, especially if affected by rosacea. Strength the normal protective barrier and defend the skin from external aggressions. The high content of aloe and hyaluronic acid ensure an anti-reddening, restorative and soothing effect. Grapeseed oil and red vine oil protect and regenerate the capillary walls.



BOTOX FILLER

mature, toneless and empty skin

Protocol indicated on mature skin, without tone, with laxity. It allows visible results from the first session thanks to the deep but delicate exfoliation with mandelic acid. The alpha hydroxy acids illuminate the skin and the sea fennel and vitamin C has antioxidant effect. The protocol is completed by acèrola peel off mask and the serum and cream with similar botox ingredients.



LIFT'UP

mature skin, tissue laxity, ovals to be redefined

Protocol indicated on mature skin, without tone, with ovals to be redefined. It allows visible results from the first session thanks to the illuminating and lightening power of alpha hydroxy acids and the redensifying and lifting action of spirulina, peptides and hyaluronic acid.



ETERNA

anti-aging mature, toneless skin with dark spots

Protocol indicated on mature skin, without tone, with laxity. It allows visible results from the first session thanks to the deep but delicate exfoliation with mandelic acid. The alpha hydroxy acids illuminate the skin and the sea fennel and vitamin C has antioxidant effect. The protocol is completed by acèrola peel off mask and the lavender cast.



HYDRA

chapped, less elastic skin

Protocol indicated for skin that is not elastic, chapped and with dull complexion. The high contents of hyaluronic acid and marine vitamin complexes ensures tissue regeneration and strengthens the skin's natural protective barrier. It deeply hydrates and makes the skin toned and luminous.



FAST BEAUTY

for all skin types

Protocol suitable for all skin types, for a quick treatment session. To be offered during a lunch break or during the application of mud and body bandages. It hydrates and regenerates deeply, making the complexion fresh and luminous.

FACIAL PROTOCOLS WITH SMALL EQUIPMENT

OXYGEN PROTOCOL

For all skin types, natural lifting effect

Oxy System is an innovative and non-invasive Anti-Age treatment that uses concentrated oxygen and active ingredients such as hyaluronic acid, vitamins and amino acids. It offers visible results after just one session, reducing wrinkles and fine lines on the face, neck, décolleté and hands. The skin becomes more elastic, hydrated, compact and luminous, a true natural lifting effect. Oxygen improves cellular metabolism, accelerates healing processes, has antibacterial properties and promotes the production of collagen by fibroblasts. Thanks to skin perfusion, oxygen and active ingredients reach the deeper layers of the skin, improving its appearance. Oxy System is a versatile, non-invasive treatment with no contraindications. Its use is ideal on subjects who undergo filler and botox injections, making aesthetic medicine treatments more long-lasting and accentuating their aesthetic effects.



OXYGEN

INTENSIVE NATURAL TREATMENT

Filler effect
Minimizes pores
Natural lifting



US SPATOLA

INTENSIVE NATURAL TREATMENT

Carries serums
Deeply cleans
Natural biostimulation



ULTRASONIC FACIAL CLEANING

Painless, for all skin types

Ultrasonic facial cleansing is an advanced technique that uses high-frequency sound waves to gently and effectively exfoliate and cleanse the skin. During the treatment, a vibrating spatula emits ultrasound that removes dead cells and impurities from the surface of the skin. This process is non-invasive and does not cause pain or irritation and is often associated with a pleasant and relaxing sensation. Ultrasound can also be used to convey serums across the skin barrier. This treatment helps to improve the brightness, texture and elasticity of the skin and promotes better blood and lymphatic circulation..



Rituals from the World

a journey of the senses is about to begin...

The Bewell Rituals are an ode to inner beauty. An emotional journey, a unique experience for psychophysical well-being. Through these treatments it will be possible to explore the wonders of the world, from the splendid Bora-Bora to the majestic peaks of the Himalayas, passing through vibrant places such as Marrakech, India and the wild Amazon, breathing in the fascinating Japanese atmosphere up to the plantations of cotton in Africa and the Arctic regions. all thanks to the power of local aromas and active ingredients. Each product is formulated with highly concentrated ingredients, for a natural and sustainable approach to well-being. Many of the active ingredients present in the products of this line are extracted directly from the lands from which they are inspired, thus helping to create an authentic bond with local cultures and traditions.



WELL- BEING GIFT PROGECT

We have developed a project dedicated to wellness rituals called "Gift wellness", which promotes the idea of the ritual as a precious gift to give yourself or a loved one. This project aims to enhance not only the aspect of the treatment itself, but also its nature as a meaningful and rewarding experience. To encourage and promote the sale of the rituals we created a display for the reception with glasse ampoules, containing the aroma of each ritual. Through this olfactory journey, customers have the opportunity to completely immerse themselves in the different aromas and choose the treatment that best suits their emotions and needs.

CLEOPATRA RITUAL

nourishing - brightening - anti-aging

A sensory journey inspired by the legendary beauty of Cleopatra, an experience of luxury and well-being that envelops the body in a golden aura. The ritual begins with a scrub based on amaranth, gold and champagne that delicately exfoliates the skin making it bright and silky. It is followed by a precious pack with gold, white clay, papyrus, turmeric and champagne, an exclusive treatment that deeply regenerates. The ritual ends with an enveloping massage with golden honey and a pouring of warm gold, for a nourishing and sublimating effect that gives splendor and absolute softness..



BORA BORA RITUAL

relaxing - nourishing - mineralising

This ritual allows you to immerse yourself in the white beaches and tropical climate of Bora Bora. The enveloping coconut and vanilla fragrance satisfies the senses and relieves stress. Ideal as a treatment for couples, to prepare the skin for the sun or simply for a break of well-being and relaxation. The presence of ingredients such as coconut pulp and coral algae make it a nourishing, restructuring and remineralising treatment for the skin.



REFERENCES:

- Coconut body wrap 1 kg
- Dried seawater 500 gr
- Relaxing complex 30 ml
- Coconut and vanilla body scrub 1 Kg
- Polynesian body scrub 500 ml
- Polynesian body oil 500 ml
- 3 natural shells kit



AMAZON RITUAL

decontracting - detoxifying - nourishing

The Amazon ritual transports you on a unique sensorial journey, immersed in the evocative Amazon forest for a reminder with mother earth. This treatment based on theobroma cocoa, acèrola, chili pepper, citrus fruits and Brazil nut, gives the feeling of being surrounded by nature, relaxes tension, stimulates endorphins and satisfies the senses. It is ideal for both the whole body and for localized treatments. During the ritual the rainstick is used for an even more immersive experience.



REFERENCES:

- Citrus fruit body scrub 1 lt
- Dried seawater 500 gr
- Decongestant complex 30 ml
- Cocoa & chili body pack 1 kg
- Brazilian nut massage wax 500 ml
- Rainstick



COTTON CUDDLE RITUAL

soothing - elasticising - hydrating

The Cotton Cuddle ritual transports you to the African cotton fields, offering an enveloping experience with delicate fragrances of iris and jasmine. Its high soothing, hydrating and elasticising power makes it particularly suitable for pregnant women and for those with particularly sensitive and dehydrated skin. Due to its antibacterial and elasticising activity, it is also a suitable protocol for those suffering from folliculitis or ingrown hairs.



REFERENCES:

- Dried seawater 500 gr
- Cotton pampering body pack 1 Kg
- Cotton cuddle regenerating oil 500 ml
- Relaxing complex 30 ml
- Body brushes 2 pcs

MARRAKECH RITUAL

detoxifying - purifying - nourishing - smoothing

The Marrakech ritual represents the authentic Moroccan Hammam experience. It offers the opportunity to enjoy a moment of complete well-being involving mind, body and spirit. It has a profound detoxifying, smoothing and nourishing action. Black soap has antibacterial properties and makes this treatment suitable for impure skin. Kessa gloves and body brushes allow a deep and comfortable exfoliation. It can be performed on the whole body or just on the back.



REFERENCES:

- Traditional black soap 500 gr
- Dried seawater 500 gr
- Moroccan clay 1 kg
- Decongestant complex 30 ml
- Pure argan oil 200 ml
- Washable Kessa glove 5 pcs
- Body brushes 2 pcs.

HIMALAYA RITUAL

detoxifying - mineralising - decontracting

This ritual takes us to the peaks of the Himalayas where the secret of the earth's richness is kept: Pink Salt. Based on essential oils, pink salt, Wakamé seaweed extract, it is a warm and enveloping cuddle, ideal as a detoxifying, decontracting and smoothing treatment. During the protocol, carefully heated cushions, balls and salt stones are positioned to spread beneficial heat and relax tense muscles.



REFERENCES:

- Pink salt stones 6 pcs
- Pink salt pillow 4 pcs
- Himalayan pure salt 1 Kg
- Decongestant complex 30 ml
- Wakamé extract 500 ml
- Salt lamp with 6 massage salt balls

INDIA RITUAL

oxygenating - anti-aging - yoga effect on the skin

The India ritual is a true spiritual retreat for the body. It simulates the beneficial effects of a yoga session thanks to OxyForce®, an exclusive active ingredient that improves the supply of oxygen at the dermal level, stimulating the production of collagen and improving the tone of the tissue. The beneficial properties of the three colors of tea and spirulina algae make it an anti-aging, draining, regenerating and firming treatment.



REFERENCES:

- Niyama 3 teas body scrub 500 ml
- Dried seawater 500 gr
- 3 teas body pack 1 Kg
- Tonifying complex 30 ml
- Samadhi massage milky oil 500 ml

SIBERIA RITUAL

anti-aging - regenerating - decongestant

The Siberia ritual evokes the atmosphere of glacial seas through the ice blue color and suggestive textures reminiscent of icebergs, all enriched by an inviting scent of sea breeze. This face and body ritual is particularly suitable for sensitive and stressed skin or simply for a relaxing break. It helps strengthen the skin's natural barrier, defending it from atmospheric agents (sun, wind, cold), decongests, improves circulation and has an antioxidant and soothing effect.



REFERENCES:

- Seaweed and aloe exfoliating cream 150 ml
- Dried seawater 500 gr
- Arctic face and body pack 200 ml
- Decongestant complex 30 ml
- Atlantic massage wax 500 ml
- Body brushes 2 pcs

KYOTO RITUAL

anti-aging - illuminating - emollient

The Kyoto ritual celebrates the beauty of every woman. A true tribute to elegance and femininity, in an evocative journey through the lush gardens of Japan, surrounded by a sweet fragrance of cherry blossoms and almonds. Ideal for enjoying a moment of relaxation but also for those who want an intensive treatment that gives brightness and firmness to the tissues. It nourishes deeply and has an important antioxidant action on the face and body. The treatment is enriched by the use of Japanese-inspired accessories.



REFERENCES:

- Seaweed and aloe exfoliating cream 150 ml
- Sakura cherry flowers scrub 500 ml
- Akiko rice and pink clay body pack 1 kg
- Hikari soft massage wax 500 ml
- Açêrola and orange peel-off mask 500 gr
- Relaxing essential oils 30 ml
- Wakamè extract 500 ml



Academy - Training

our professional courses

BEWELL GREEN PROTOCOL TRAINING

face - body - rituals

The Bewell method is a complete approach for body, facial and wellness rituals. It is the result of in-depth research and close collaboration with specialized staff. Every aspect of this methodology has been studied to guarantee an optimal final result. To support and guide customers towards the correct execution of treatments, we periodically offer training sessions on protocols and methodologies.

Upon request, courses can be held at customer locations.

PROFESSIONAL MASSAGE COURSES

aesthetic and holistic techniques

The courses take place mainly at the San Marino headquarters. There are both courses regarding advanced aesthetic techniques and holistic massage courses, in order to offer a wide choice and satisfy various needs. The integration of these courses allows participants to offer an even more personalized and targeted experience to their customers.

The techniques learned can be integrated into BeWell protocols, making them even more performing.

- Bamboo face and body remodeling system
- Ampuku abdominal therapy
- Holistic 'relief' massage
- Holistic lymphatic drainage
- Pindasweda - hot pad massage
- Thai massage
- Tibetan bells
- Maternity massage